

 NEWSLETTER 


# Yamathon®

THE ULTIMATE URBAN CHALLENGE

JOIN US



CELEBRATING 15 YEARS OF SUPPORTING GREAT CAUSES IN THE COMMUNITY

## GREETINGS FROM THE TOKYO YAMATHON TEAM!



We're thrilled to announce that the 2024 Tokyo Yamathon is just around the corner, and this year promises to be the biggest and most exciting event yet! As we gear up for this extraordinary challenge, we wanted to share some important updates and highlights with all of you.

This year marks the 15th anniversary of the Tokyo Yamathon—a milestone that wouldn't have been possible without the unwavering support of our incredible participants, volunteers, sponsors, and Benefiting Organizations. Over the past 15 years, together we've raised over ¥55,000,000 for causes that make a real difference in our community and beyond. Let's make this year the best one yet!



## CELEBRATING 15 YEARS OF IMPACT

# INTRODUCING OUR 2024 BENEFITING ORGANIZATIONS

WE'RE PROUD TO SUPPORT THREE OUTSTANDING ORGANIZATIONS IN 2024:

## WAFFLE

**dedicated to closing the gender gap in the IT sector.**

- Education: Providing free IT and programming education to middle school, high school, and university students who identify as female or non-binary.
- Impact: Offering learning opportunities to 5,000 students and raising awareness among nearly 10,000 people.
- Policy Advocacy: Proposing policies to correct Japan's social structure, including contributions to the "Honebuto Policy."
- Publications: Publishing "Watashi x IT = Saikyōsetsu: A Guidebook for Girls & Gender Minorities to Succeed in IT" (published by Little More).



## TOCHIGI CONSERVATION CORPS

**dedicated to conserving and managing forests in the Tochigi region.**

- Forest Management: Improving forest health and biodiversity.
- Climate Action: Enhancing forests' CO2 absorption.
- Environmental Quality: Improving air and water quality.
- Disaster Resilience: Creating disaster-resistant environments.
- Community Engagement: Involving volunteers and educating children.



## JAPAN CHILDREN'S HOSPICE ASSOCIATION

**support children's hospice organizations in strengthening their foundations and gaining community backing, the organization focuses on several key areas:**

- Information Sharing: Providing essential information to children's hospice organizations.
- Awareness: Raising awareness about children's palliative care and hospices.
- Events: Organizing discussion and training events.
- Support: Offering financial and non-financial support.
- Research: Conducting surveys and research.
- Advocacy: Advocating for children's palliative care and hospices.
- Engagement: Engaging in various activities to achieve organizational goals.

# EVENT DETAILS

## WHAT YOU NEED TO KNOW

 **SATURDAY, OCTOBER 19, 2024**

Start/Finish Location: Tokyo Tower

Distance: 40 kilometers around the Yamanote Line

Team Size: 2-4 members per team

Entry Fee: ¥14,000 DONATION + RUNNET SERVICE FEES



**Whether you're a Yamathon veteran or a first-time participant, the route is provides an unforgettable experience.**

**Expect iconic Tokyo landmarks, hidden gems, and plenty of surprises along the way!**

## REGISTRATION DEADLINE:

**All entries must be received by Monday, September 30, 2024, 23:59.**

## SPECIAL OFFER

### HALF-A-HALF CHALLENGE

JOIN US 

Looking for an extra challenge? Join our [Half-A-Half Challenge](#), where teams split the route in half, with each half completing 20 kilometers. It's a great way to mix things up and get more people involved. Plus, our partners at Decathlon are offering exclusive discounts for all participants—so gear up and get ready!

## VOLUNTEER SPOTLIGHT

A huge shout-out to all our amazing volunteers who help make the Yamathon possible. We couldn't do it without you! From helping with logistics to cheering on participants, your efforts are the backbone of this event. **[Applications can now be made online](#)**—we're always looking for more hands to help make this event a success.

## STAY INFORMED: NEWS AND SOCIAL MEDIA

Stay up-to-date with the latest news and updates by visiting our [News Page](#) on the official website. There, you'll find essential information about the event, tips for participants, and stories from past Yamathons. Don't forget to follow us on social media to get real-time updates, connect with fellow participants, and share your journey. Use the hashtag [#TokyoYamathon2024](#) to be part of the conversation!

## THANK YOU FOR YOUR SUPPORT

Your participation in the Tokyo Yamathon goes beyond completing a physical challenge—it's about supporting causes that matter, building community, and making a difference. **[We can't wait to see you at the start line!](#)**

